



2019 Picowsa of the Central Plains Art Contest

To: Midwest School Districts, 4-H Clubs and FFA Chapters

Re: 2019 Picowsa of the Central Plains Art Contest

Hello! The Dairy Fest Committee would like to invite youth in schools, 4-H Clubs and FFA Chapters to participate in the 3rd Annual "Picowsa of the Central Plains" Art Contest to be held in June 1, 2019 at the Swiftel Center in Brookings, South Dakota. This is a great opportunity for youth to showcase on canvas how they view the dairy industry outside their backdoor!

In the past we have had a middle school, high school and college division. This year we will be adding an Elementary Division for youth in 3rd grade through 5th grade. Visa gift cards are given out to the top three placings in each division.

Attached you will find the 2019 Picowsa of the Central Plains information sheet and registration form. You will also find highlights of last year's paintings!

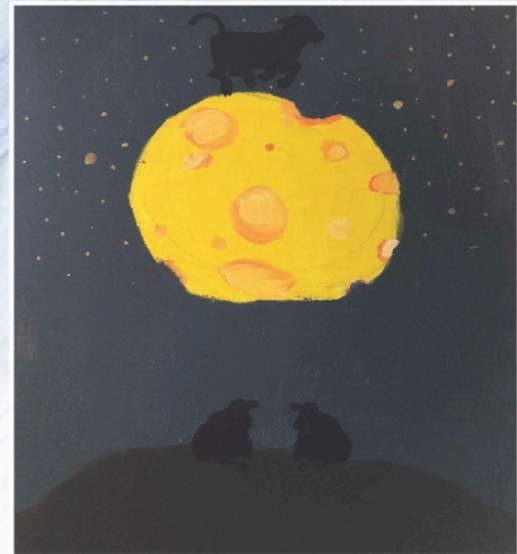
We hope you will consider entering this one of a kind youth art contest and sharing with us your love of the dairy industry!

For more information about the Picowsa of the Central Plains Art Contest, please feel free to contact Suzanne Souza, Contest chairperson at 605-237-2199 or Larissa Neugebauer, Dairy Fest Coordinator at 605-770-8233 or at sddairyfest@gmail.com

Sincerely,

Suzanne Souza

A PEEK AT SOME OF THE 2018 PICOWSA PAINTINGS!



PICOWSA OF DAIRY FEST

2019 DAIRY FEST FINE ARTS CONTEST

HOW DO YOU VIEW THE BEAUTY
OF THE DAIRY INDUSTRY?

SHOWCASE YOUR TALENT
AT THE 2019 DAIRY FEST!

ELIGIBILITY

Youth in schools in the Central Plains states,
4-H Clubs and FFA Chapters

AGE CATEGORIES

- Elementary (grades 3, 4, and 5)
- Junior High School Students (grades 6, 7 and 8)
- Senior High School Students (grades 9, 10, 11 and 12)

REQUIREMENTS

- Painting must be on a 16x20 or 18x24 canvas.
- Each exhibit will be evaluated on its individual merit as an original fine art piece.
- Emphasis will be on the creative process and the employment of design elements and principles.
- The fine art should show that it is developed from the individual's ideas and imagination.
- Artwork should be appropriately finished and ready to display.

JUDGING CRITERIA

A selection committee will evaluate artwork based on the following criteria:

- Interpretation of the Theme
- Technical Skill
- Originality

AWARDS

Gift cards will be awarded to purchase art supplies!

- 1st place: \$100 Gift Card
- 2nd place: \$75 Gift Card
- 3rd place: \$50 Gift Card

FINAL ENTRY: MAY 1

DROP OFF PAINTING: MAY 20-24

at the Swiftel Center in Brookings 8AM-5PM, M-F

PICK-UP PAINTING: JUNE 3-7

at SDSU Dairy Research and Training Facility in Brookings 8AM-5PM, M-F

For more information, contact
Suzanne Souza (605.237.2199) or
Larissa Neugebauer (605.770.8233) or
sddairyfest@gmail.com



BROOKINGS, SD

JUNE 1 | SWIFTEL CENTER

PICOWSA OF DAIRY FEST

2019 DAIRY FEST FINE ARTS CONTEST REGISTRATION FORM

FIRST NAME _____ LAST NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ Representing: _____ School _____ 4-H _____ FFA _____

EMAIL _____

GRADE _____ SCHOOL _____

☐ Elementary Students (3-5) ☐ Junior High Students (6-8) ☐ Senior High Students (9-12)

☐ I would like my painting back. ☐ I would like to donate my painting to be auctioned off!

(The artist can keep half of the proceeds. The artist will also be given the option of donating his/her half of the proceeds to his/her local FFA or 4-H club or school art program)

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